Amendments to Claims:

This listing of claims will replace all prior versions, and listings of claims in the application.

Listing of Claims:

1. (Currently Amended) A method comprising:

receiving, by a computer based system for allocating billing, data corresponding to usage of a technology resource by a group within an internal structure within ~~the~~ an entity,

wherein the usage is assigned a unique task identifier, ~~and~~

wherein the group is assigned a distinct group identifier, ~~and~~

wherein a business model file of ~~an~~ the entity comprises internal structure information including a list of a plurality of groups within the entity, and

wherein the group is part of the plurality of groups;

receiving, by the computer based system, descriptive data corresponding to the unique task identifier;

receiving, by the computer based system, raw billing data associated with the technology resource;

receiving, by the computer based system, value driver data associated with the group, wherein the value driver data is the criteria used by the entity to determine if the entity is successful; ~~and~~

allocating, by the computer based system, the raw billing data to an internal structure based on usage of the technology resource by the group; and

determining, by the computer based system, optimal technology usage of the internal structure within the entity based on the allocating and the value driver data.

2. (Previously Presented) The method of claim 1, wherein the technology resource includes at least one of telephony resource usage, manufacturing cycles, production runs, and computer usage, wherein the computer usage includes computing time obtained from an outsourced provider.

3. (Currently Amended) The method of claim 1, further including reporting, by the computer based system, a business performance indicator, wherein the business performance indicator is based on the value driver data and the raw billing data ~~billing~~.

4. (Previously Presented) The method of claim 1, further including automatically recognizing, by the computer based system, at least one of the distinct group identifier and the unique task identifier.

5. (Canceled)

6. (Previously Presented) The method of claim 1, wherein the allocating further includes allocating, by the computer based system, loyalty points to the entity.

7. (Currently Amended) The method of claim 1, wherein the allocating further includes reducing, by the computer based system, the allocated billing by a monetary value of loyalty points.

8. (Previously Presented) The method of claim 1, wherein the allocating further includes at least one of transferring, pooling and gifting loyalty points.

9. (Previously Presented) The method of claim 1, further including providing, by the computer based system, a descriptive billing statement including the unique task identifier and the distinct group identifier.

10. (Currently Amended) The method of claim 2, further including providing, by the computer based system, a descriptive billing statement including at least one of:

at least a portion of said business model file,

a total of computer usage time,

the computer usage time associated with at least one of: unique identifiers, an account, a project, a process and a division,

a time period of the computer usage,

at least one entity associated with the computer usage occurring during the time period,

an authorization received,

a rule engine guideline used during the computer usage,

a notification sent by a controller,

an account billed for the computer usage,

a processing power associated with the computer usage,

a provider providing the computer usage time,

the computer usage and the allocated billing associated with at least one of a business model file, an application profile, and a value driver,

an analysis of at least one of the computer usage and the allocated billing,

statistics of at least one of the computer usage and the allocated billing, and

graphical display of at least one of the computer usage and the allocated billing.

11. (Currently Amended) The method of claim 1, further including adjusting, by the computer based system, the allocated billing based upon at least one of a CPU-second used, a total CPU-seconds expected to be used, a volume discount, a stepped-type of pricing, a peak/off-peak usage, a geographic location, a service provided, a performance expectation, a location, a service level scoring, a CPU cycle, a local power consumption cost, a physical site security, an increased site security, an additional operational procedure needed to support increased sensitive data, a level of fail over needed, a service level agreement, and an account data privacy requirement.

12. (Cancelled).

13. (Previously Presented) The method of claim 2, further including:

monitoring, by the computer based system, the computer usage; and

notifying, by the computer based system, the group of the computer usage.

14. (Previously Presented) The method of claim 13, wherein the monitoring the computer usage further includes monitoring in at least one of substantially real-time, a pre-established time period and a random time period.

15. (Previously Presented) The method of claim 13, wherein the notifying the group further includes notifying the group via at least one of phone, email, pager, cell phone, personal digital assistant, and fax.

16. (Previously Presented) The method of claim 13, wherein the notifying the group further includes providing at least one of a signal, a usage clock, and a monetary usage value to the group.

17. (Previously Presented) The method of claim 13, further including performing data analysis of the computer usage using an application performance driver.

18. (Previously Presented) The method of claim 13, further including suggesting a cost efficient usage practice.

19. (Previously Presented) The method of claim 13, further including requesting a bid based upon said monitoring step.

20. (Previously Presented) The method of claim 1, wherein the business model file further includes at least one of an application profile, a value driver, a user level, a geographic area, a project, a zone, a third party provider, loyalty information and a rule.

21. (Currently Amended) A tangible non-transitory computer-readable medium having stored thereon sequences of instruction, the sequences of instruction including instruction which when executed by a computer-based system causes the computer-based system to perform operations comprising:

receiving~~, by a computer based system for allocating billing,~~ data corresponding to usage of a technology resource by a group within an internal structure within ~~the~~ an entity,

wherein the usage is assigned a unique task identifier, ~~and~~

wherein the group is assigned a distinct group identifier, ~~and~~

wherein a business model file of ~~an~~ the entity comprises internal structure information including a list of a plurality of groups within the entity, and

wherein the group is part of the plurality of groups;

receiving descriptive data corresponding to the unique task identifier;

receiving raw billing data associated with the technology resource;

receiving value driver data associated with the group, wherein the value driver data is the criteria used by the entity to determine if the entity is successful; ~~and~~

allocating the raw billing data to an internal structure based on usage of the technology resource by the group; and

determining optimal technology usage by a group within the entity based on the allocating and the value driver data.

22. (Currently Amended) A computer based system for allocating billing comprising:

a processor; and

a memory in communication with the processor, the memory for storing a plurality of processing instructions for directing the processor to:

receive data corresponding to usage of a technology resource by a group within an internal structure within ~~the~~ an entity,

wherein the usage is assigned a unique task identifier, ~~and~~

wherein the group is assigned a distinct group identifier, ~~and~~

wherein a business model file of [[an]] the entity comprises internal structure information including a list of a plurality of groups within the entity, and

wherein the group is part of the plurality of groups;

receive descriptive data corresponding to the unique task identifier;

receive raw billing data associated with a technology resource;

receive value driver data associated with the group, wherein value driver data is the criteria used by the entity to determine if the entity is successful; ~~and~~

allocate the raw billing data to an internal structure based on usage of the technology resource by the group; and

determine optimal technology usage by a group within the entity based on the allocating and the value driver data.